# **Crisis Text Line in Ohio**

Text "4HOPE" to 741 741



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# **Supporting Ohioans in stressful times**

The Ohio Department of Mental Health and Addiction Services (OhioMHAS) has entered in to a contract with the national Crisis Text Line to provide Ohioans with a state-specific keyword to access its free, confidential service available 24/7 via text on mobile devices. This new resource is intended to broaden the options available through current community crisis hotlines.

Throughout Ohio, individuals can text the keyword "4hope" to 741 741 to be connected to a Crisis Counselor. This keyword was originally chosen by the Stark County Mental Health and Addiction Recovery Board and will now be available statewide through this partnership.

# **Key message**

Any person may need help in coping with a stressful situation. Reach out by text to communicate with someone trained to listen and respond in a method that is private, secure and confidential.

## Who can use Crisis Text Line?

Anyone should feel free to text "4hope" to 7417 41 for help. It serves all ages.

CRISIS TEXT LINE

# Is the Crisis Text Line like counseling or therapy?

No, it is designed to get a person through an intense or emotional period of time, but it is not there to serve as counseling or therapy. It is a human response during a time of need. According to Crisis Text Line, it is "in the moment" crisis work. The highly trained volunteers are supervised by full-time paid staff who have a higher degree in social work, psychology or a related field.

## How does the text line work?

Text the keyword "4hope" to 741 741 and expect a reply from a trained Crisis Counselor within five minutes. Your message is confidential, anonymous and secure. Data usage while texting Crisis Text Line is free and the number will not appear on a phone bill with the mobile service carrier. An algorithm reviews text for severity and messages that are determined to be from someone at imminent risk are placed at the top of the queue.

# Who can help?

Anyone can share the word about this new resource as individuals or community members. School personnel, faith-based organizations, social workers, treatment providers and media outlets are especially encouraged to promote access to the text line and access the toolkit.

# How can I share the word locally?

OhioMHAS, the Ohio Department of Developmental Disabilities and the Ohio Association of County Behavioral Health Authorities are developing a toolkit of digital and print materials to enable you to share the word with your community.

# Are there other keywords to reach this service?

Yes, other states, cities or communities may have their own keyword. In addition, the word "HELLO" can be texted to 741 741 in all area codes in the U.S.

## How can I volunteer to become a Crisis Counselor?

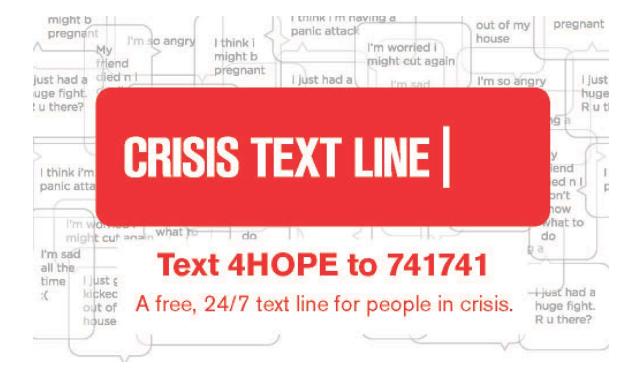
You must be over 18, go through a rigorous applications process that includes a background check, and receive 34 hours of web-based training. Apply through crisistextline.org. As of July 2016, there were 1,541 trained Crisis Counselors responding to 50,000 texters per month.

## Is data collected and shared?

All data is auto-scrubbed for personally identifiable information. No personal information of texters or Crisis Counselors is shared. CrisisTrends.org shares aggregated data, revealing trends. Universities or research institutions who pass a stringent application process can apply to access a limited subset of data for learning about mental health in general.

# What if I am not comfortable texting?

Please consider calling the National Suicide Prevention Lifeline at 1-800-273-TALK (8255), use another local resource, or reach out for help to a trusted friend or family member.



#### What is Crisis Text Line?

Crisis Text Line provides free support at your fingertips, 24/7. It is a free, confidential service available via text on mobile devices. It is intended to broaden the options available through current community crisis hotlines. Crisis Text Line's goal is to move people from a hot moment to a cool calm.

#### **Message**

Any person may need help in coping with a stressful situation. Crisis Text Line believes that everyone who reaches out for help deserves a human response. No one should feel alone. Crisis Text Line is there any time, day or night, to help those in need.

## **How does Crisis Text Line work?**

Anyone should feel free to use Crisis Text Line. It serves all ages. An individual may text the keyword "4HOPE" to 741741 and expect a reply from a trained Crisis Counselor within five minutes. The message is confidential, anonymous and secure. Crisis Text Line does not charge texters if your cell phone plan is with AT&T, T-Mobile, Sprint or Verizon, and nothing will appear on a phone bill. If your plan is with another carrier, standard messaging rates apply, and the short code 741741 will appear on your billing statement. An algorithm reviews text for severity and messages that are determined to be from someone at imminent risk are placed at the top of the queue.

### **Crisis Text Line in Ohio**

The Ohio Department of Mental Health and Addiction Services (OhioMHAS) has entered in to a contract with the national Crisis Text Line to provide Ohioans with a state-specific keyword to access its free service. Throughout Ohio, individuals can text the keyword "4HOPE" to 741741 to be connected to a trained Crisis Counselor. This keyword was originally chosen by the Stark County Mental Health and Addiction Recovery Board. The Ohio Association of County Behavioral Health Authorities (OACBHA) is working with OhioMHAS to roll out statewide promotion of this state-specific keyword.

#### What can I do to spread Crisis Text Line?

Anyone can share the word about this resource with individuals and community members. School personnel, social workers, treatment providers and media outlets are especially encouraged to promote information about Crisis Text Line. OACBHA has developed a resource toolkit of digital, print, and physical materials that can enable you to share the word with your community. Helping spread the word in your community is incredibly valuable.

#### **How can I volunteer for Crisis Text Line?**

Crisis Text Line always welcomes new volunteers to be trained Crisis Counselors. To become a trained Crisis Counselor, you must be over 18. You will go through a rigorous application process that includes a background check. This is to ensure that the best quality people are on the other end of a text from someone in a Crisis. Successful applicants will receive 34 hours of web-based training. You may apply through CrisisTextLine.org. There are over 2,000 trained Crisis Counselors responding to over 50,000 texters per month, and those numbers are growing every day. On average, there are 10 active rescues each day by trained Crisis Counselors preventing users from hurting themselves.

#### **Data**

All data is auto-scrubbed for personally identifiable information. NO personal information of texters or Crisis Counselors is shared. CrisisTrends.org shares aggregated data, revealing general trends. These trends include data by state, by time of day, and by type of crisis. It is, in essence, the world's first real time data stream for crises, as well as the world's largest mental health data set. Universities or research institutions who pass a very rigorous application process can apply to access a limited subset of enclave data for learning about mental health in general.



#### **Get Started**

There are a number of easy ways to get started promoting Crisis Text Line in your community. Some organizations have put artwork and information on their social media pages. Some have printed out fliers and put them up in their communities. Some organizations have reached out to schools in their district. It is important to look at the Crisis Text Line Communications Guide to read about best practices for using the Crisis Text Line logo and how to approach promoting the service. If you have questions and/or would like to access the Crisis Text Line Ohio Resource Toolkit that OACBHA has created, please contact Cody Williams at <a href="mailto:cwilliams@oacbha.org">cwilliams@oacbha.org</a> or at (614) 224-1111. Thank you for your interest in sharing Crisis Text Line throughout Ohio!







